

FutureNow Technologies experiences an overwhelming response to its current job openings at the Superior University Job Fair 2011

January 12th, 2011: FutureNow Technologies was met with a great response to all of its current job vacancies at the Superior University Job Fair 2011. With over 10,000 visitors and 80 participants, the event was set up as a networking platform and was designed to enable employers and job seekers to pursue their dream of 'Right Person for the Right Job'.

FutureNow Technologies set up its cubicle with state of the art design displaying the company's work environment, available vacancies, company profile and major products and solutions offerings. FutureNow has opportunities in the domains of software development, quality assurance, business development, call center, data entry and has received around 1000 resumes from young graduates and professionals. With approximately 100 job openings, a speedy and efficient interview process was put in place to sort candidates for particular roles and responsibilities. With a well meshed and trained team, the organization was able to conduct a large number of interviews on site.

The job fair served to be a great opportunity for young graduates to assess their expertise and true potential through interacting with the leading companies of Pakistan. With a large pool of graduates and professionals visiting from all over the country, the event also served to be an excellent marketing tool for organizations and businesses.

FutureNow set a quintessential booth to attract, counsel and give career awareness to new and fresh blood.

- More than eighty participants exhibited booths in this job-fair – crème de la crème companies like
- Around ten thousand visitors showed up during all day event
- FutureNow being one of the few well organized and disciplined booth caught the attention of those visitors and became nucleus of the event
- More than 50% visitors stopped by and we one thousand resumes in different categories like Software development, Quality Assurance, Contact Center Executives, Marketing & Sales, Finance, Human Resource, Admin and Data entry operators – considerably a higher turnover than what we expected
- Bilal Iqbal, FN Contact Center Manager conducted interviews and hired a few candidates on the spot

“This job fair was a great experience for a company like us who mostly relies on web based tools for hiring fresh graduates and professionals. Meeting and evaluating people in person helps expedite the initial selection process which is not possible while hiring online or through phone based interviews. We will be relying more on such networking opportunities to employ graduates and experienced professionals in future” said Mian Arif Ali, Chief Operating Officer at FutureNow Technologies.

“This job fair has proved to be an excellent networking and marketing tool for our organization. We have had the chance of interacting with leading Pakistani companies such as DHL, PEL, Metro Cash & Carry, Packages Pvt. Ltd., Nishat Mills, Kohinoor Mills, NetSol & Softtech Systems and with a large pool of talented graduates and professionals through this event!” said Faryal Ejaz, Human Resource Executive at FutureNow Technologies.

About FutureNow Technologies (Pvt) Ltd.:

FutureNow Technologies (Pvt) Ltd. is a provider of cutting edge technology solutions and services with a diverse portfolio of clients spread across the globe. Over the years we have engineered solutions which are currently being used in some of the largest fortune 500 companies around the world. We believe in innovation and matchless quality and our mutually beneficial partnerships with our clients are the foundation of our success.









